

Beyond the Boardroom: Lead with Purpose

Overview

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About Paula A. Bell

Paula Bell is the CEO of Paula A Bell Consulting, LLC. She is a Business Analyst, Leadership and Career Development coach, consultant, speaker, and author with 21+ years of experience in corporate America in project roles including business analyst, requirements manager, business initiatives manager, business process quality manager, technical writer, project manager, developer, test lead and implementation lead. Paula has experience in a variety of industries including media, courts, manufacturing, and financial. Paula has led multiple highly visible multi-million-dollar technology and business projects to create solutions to transform businesses as either a consultant, senior business analyst, or manager. Through her mind, body, and soul consulting business model, Paula helps individuals find their passion, build their brand, and enhance their skill sets through consultations, coaching, and customizable documentation, in hopes of empowering and motivating others and themselves, through a structured journey of self-reflection and awareness as a catalyst for unlimited success.

Paula is originally from Brooklyn, NY. She graduated with a Bachelor of Science in Management Information Systems from Oral Roberts, University located in Tulsa, OK. Paula is currently married and resides in Iowa with her husband and twins (boy/girl). Paula is extremely active in her community as she is the Past President of the Rev. Dr. Martin Luther King Jr. Scholarship Fund which provides scholarships to minorities attending Iowa institutions as well as volunteers for many different community events. Paula also studies and trains in martial arts and achieved her 3rd-degree black belt designation in June of 2022.

Certifications



Paula holds the following designations:

- **Mind** – Master Life Coach, Certified Life Purpose Coach, Certified Professional Life Coach, Certified Goal Success Coach, Certified Happiness Coach, Certified Career Coach, Certified Diversity & Inclusion Manager coach
- **Body** – Group fitness instructor for high-impact cardio programs and Martial Arts Instructor
- **Soul** – Motivational Speaker, Professional Speaker, Coach, and Consultant specializing

Beyond the Boardroom – Lead with Purpose Seminar

Welcome to "Beyond the Boardroom – Lead with Purpose Seminar," an immersive 15-week program crafted to empower leaders with the skills and insights needed for unparalleled success.

1. The program, commences with a captivating introduction, setting the stage for a deep dive into various leadership styles. Participants will explore transformational, transactional, and servant leadership, gaining a nuanced understanding of how each style shapes organizational dynamics.
2. Communication skills take center stage as leaders learn to articulate their vision, actively listen, and foster a culture of open dialogue.
3. The program then navigates through team building and collaboration strategies, emphasizing the importance of cohesive teamwork in achieving collective goals.
4. Strategic decision-making and problem-solving become focal points, offering leaders a toolkit to navigate challenges with resilience and foresight.
5. Emotional intelligence is integrated throughout, providing leaders with the ability to connect authentically, motivate teams, and navigate interpersonal dynamics with grace.
6. Time management and productivity strategies follow, offering practical techniques for setting priorities and achieving optimal efficiency.
7. Change management principles equip leaders to guide their teams through transitions effectively.
8. Next up is Strategic leadership where we delve into the art of strategic thinking, exploring methodologies to envision and plan for the future.
9. Ethical leadership is woven into the fabric of the summit, emphasizing the significance of integrity, transparency, and ethical decision-making.
10. Motivating and inspiring others sessions provide leaders with the skills to create a positive and motivational work environment.
11. Leadership challenges are addressed comprehensively, offering insights into real-world scenarios and strategies to overcome obstacles.
12. Personal development and self-reflection sessions empower leaders to continually evolve and refine their leadership approach.
13. Networking and relationship-building activities provide opportunities for leaders to expand their professional circles, fostering collaborative partnerships.
14. The program concludes with a deep dive into feedback and evaluation strategies, ensuring leaders have the tools to continually enhance their effectiveness.
15. The program concludes with reflection on the transformative journey toward purposeful leadership. In this closing session, I'll recap key insights, celebrate accomplishments, and provide a roadmap for continued growth

This Beyond the Boardroom – Lead with a Purpose is more than just a 15-week seminar; it's a transformative experience that equips leaders with the skills, mindset, and network needed for sustained success. Join us on this journey to mastery and elevate your leadership impact.

What makes Paula A. Bell Consulting, LLC unique?

You may wonder what makes my program different from other programs that are out there.

1. **Effective Strategies that WORK:** All the strategies I teach I have used to advance my career in Corporate America. My progression has been from junior Business Analysis to Senior Business Analyst in 3 months, Senior Business Analysis to Requirements Manager in 2 years, from there I moved into a Business Process Quality Manager role, Business Initiatives Manager, Business Support Manager, Business Execution Senior Manager, and Director of Operations. I have been in all of these roles for 15 years while operating my own business.
2. **It's A Journey:** My approach is to take every individual I encounter on a journey where they are true to themselves and obtain the fulfilling life they desire on their terms and on their timetable. This is a marathon not a sprint but an effective marathon of strategy.
3. **One Stop Shop:** I have spent a lot of time educating myself on how to effectively serve my clients by meeting them where they are and getting them to where they want to go. Even if I start coaching a client in career development and find there is an opportunity to analyze specific areas in their life that are hindering them, I can switch over to life coaching without the client needing to find another coach.
4. **Leverage Martial Arts Concepts:** As a third-degree black belt, I have learned how powerful the mind truly is, and leveraging concepts from martial arts is a great way to help those I serve stay grounded.
5. **Accountability:** There are a lot of templates and programs out there that will teach you how to be an effective leader, but I go one step further by providing accountability services that allow those I serve to never feel alone. I continue to travel the journey with them.

These 5-factors working together have made my approach to training and coaching effective and successful.

Testimonials

"Paula helped me to think differently and she just has a way to pick up quickly on my muddled explanations, break it down and provide very practical advice. She makes it all seem easy and I feel empowered after a session. go into interviews with confidence and in control each time. This was a worthwhile investment for me. Paula Bell is now my Career Mentor."

- **Pavlina Fox, London**

Seminar Specifics

Time	Topic	Sub Topic	Description	Key Takeaways & Outcomes
1 hour	Introduction and Leadership Styles	Introduction and Overview	This dynamic session begins by carefully setting the context for our exploration, providing participants with a clear understanding of the workshop/seminar's purpose, objectives, goals and significance.	<p>Key Takeaways</p> <ul style="list-style-type: none"> • Setting the context for the seminar. • Outlining the objectives and goals. <p>Outcome Setting the stage</p>
		Leadership Styles and Models	In the Leadership Styles and Models portion of the workshop, we'll explore the rich tapestry of leadership types, from the inspirational transformational and results-driven transactional to the service-oriented servant leadership. The workshop unfolds with an in-depth examination of diverse leadership models and theories, offering a comprehensive understanding of the foundations that guide successful leadership. You'll gain insights, tools, and a renewed perspective on effective leadership in just one hour.	<p>Key Takeaways</p> <ul style="list-style-type: none"> • Exploring different leadership styles (e.g., transformational, transactional, servant leadership). • Discussing leadership models and theories. <p>Outcome</p> <ul style="list-style-type: none"> • Leadership style Identification • Leadership Assessment
1 hour	Communication Skills		Step into a transformative 1-hour Communication Skills Workshop where the art and science of effective communication take center stage. This dynamic session is crafted to empower participants with essential skills for clear, impactful, and empathetic communication. Through engaging activities and practical insights, attendees will delve into the nuances of verbal and non-verbal communication,	<p>Key Takeaways</p> <ul style="list-style-type: none"> • Verbal and non-verbal communication. • Active listening and feedback. • Conflict resolution and negotiation skills. <p>Outcome</p> <ul style="list-style-type: none"> • Tools and techniques for effective communication.

Time	Topic	Sub Topic	Description	Key Takeaways & Outcomes
			learning to articulate ideas with precision and connect authentically with their audience. Active listening techniques, feedback strategies, and tools for conflict resolution will be explored, fostering an environment of open dialogue and collaboration. Whether you're aiming to enhance professional relationships or elevate team dynamics, this workshop provides a concise yet powerful exploration of communication mastery.	
1 hour	Team Building and Collaboration		Embark on a dynamic 1-hour Team Building and Collaboration Workshop designed to elevate teamwork and foster a culture of collaboration within your organization. This engaging session will guide participants through interactive exercises and insightful discussions, unraveling the key principles of effective team dynamics. Explore strategies for building cohesive teams, cultivating a positive team culture, and unlocking the full potential of collaborative efforts. From trust-building activities to communication enhancement, this workshop equips participants with practical tools to enhance collaboration and achieve collective success.	<p>Key Takeaways</p> <ul style="list-style-type: none"> • Understanding team dynamics. • Building effective teams. • Collaboration and fostering a positive team culture. <p>Outcome</p> <ul style="list-style-type: none"> • Tools and techniques for effective team building and collaboration.
1 hour	Decision Making and Problem Solving		Immerse yourself in a dynamic 1-hour Decision Making and Problem Solving Workshop, where strategic thinking and effective solutions take center stage. In this insightful session, participants will embark on a journey to refine their decision-making skills	<p>Key Takeaways</p> <ul style="list-style-type: none"> • Strategies for effective decision making. • Problem-solving techniques. • Balancing risk and reward. <p>Outcome</p>

Time	Topic	Sub Topic	Description	Key Takeaways & Outcomes
			and enhance problem-solving capabilities. Through engaging activities and real-world scenarios, attendees will explore strategies for making sound decisions under pressure, balancing risk and reward, and navigating complex problem-solving situations. This workshop is designed to equip participants with practical tools and frameworks that can be applied immediately in both personal and professional contexts.	<ul style="list-style-type: none"> Tools and techniques for effective decision making and problem solving.
1 hour	Emotional Intelligence		Dive into a transformative 1-hour Emotional Intelligence Workshop, where the power of self-awareness and interpersonal skills becomes the key to personal and professional success. This dynamic session is crafted to enhance participants' emotional intelligence, offering insights into self-regulation, empathy, and effective relationship management. Through interactive exercises and thought-provoking discussions, attendees will explore the profound impact of emotional intelligence on leadership, teamwork, and overall well-being. Discover the art of understanding and managing emotions, fostering a positive and empathetic environment in both personal and professional spheres.	<p>Key Takeaways</p> <ul style="list-style-type: none"> Self-awareness and self-regulation. Empathy and social skills. Motivating oneself and others. <p>Outcome</p> <ul style="list-style-type: none"> Emotional Intelligence Assessment Strategies for Emotional Intelligence
1 hour	Time Management and Productivity		Unleash the potential of your time with our dynamic 1-hour Time Management and Productivity Workshop. In this transformative session, participants will discover practical	<p>Key Takeaways</p> <ul style="list-style-type: none"> Setting priorities. Goal setting and time management techniques.

Time	Topic	Sub Topic	Description	Key Takeaways & Outcomes
			<p>strategies to optimize their time, set priorities, and achieve peak productivity. Through engaging activities and insightful discussions, attendees will explore goal-setting techniques, effective task prioritization, and the art of delegation. This workshop is designed to equip participants with actionable tools that can be immediately implemented to enhance efficiency in both professional and personal endeavors. Whether you're seeking to boost individual productivity or lead a team to greater success, join us for an hour of focused learning.</p>	<ul style="list-style-type: none"> • Delegation and task prioritization. <p>Outcome</p> <ul style="list-style-type: none"> • Tools and strategies for effective Time Management and Productivity
<p>1 hour</p>	<p>Change Management</p>		<p>Embark on a transformative 1-hour Change Management Workshop where the dynamics of change become a catalyst for growth and innovation. In this engaging session, participants will delve into the principles of effective change management, exploring strategies to navigate transitions with resilience and adaptability. Through interactive discussions and real-world examples, attendees will gain insights into the psychology of change, methods to overcome resistance, and techniques for leading teams through transformation. This workshop is designed to equip individuals and leaders with practical tools to thrive in an ever-evolving landscape. Whether you're facing organizational changes or personal</p>	<p>Key Takeaways</p> <ul style="list-style-type: none"> • Understanding and managing change. • Leading through transitions. • Overcoming resistance to change. <p>Outcome</p> <p>Tools and strategies for effective change management</p>

Time	Topic	Sub Topic	Description	Key Takeaways & Outcomes
			transitions, join me for an hour of focused learning. Leave with a renewed perspective on change, armed with strategies to embrace uncertainty and guide yourself and your team through successful transformations.	
1 hour	Strategic Thinking		Unlock the power of strategic thinking in our dynamic 1-hour workshop designed to elevate your decision-making prowess and shape a path to success. Join us for an engaging session where participants will delve into the art of strategic thinking, exploring methodologies to envision and plan for the future. Through interactive discussions and practical exercises, attendees will gain insights into setting priorities, aligning actions with organizational goals, and navigating complex challenges with a strategic mindset. This workshop is tailored for leaders, decision-makers, and those seeking to enhance their strategic acumen. Whether you're charting the course for a team or your own career, invest an hour in strategic thinking to leave with practical tools and a fresh perspective.	<p>Key Takeaways</p> <ul style="list-style-type: none"> • Developing a strategic mindset. • Long-term planning and vision setting. • Aligning actions with organizational goals. <p>Outcome Tools and strategies for effective strategic thinking</p>
1 hour	Ethical Leadership		Join my impactful 1-hour Ethical Leadership Workshop, where integrity becomes the cornerstone of effective leadership. In this enlightening session, participants will explore the principles and practices of ethical leadership, gaining insights into making principled decisions and fostering a culture of	<p>Key Takeaways</p> <ul style="list-style-type: none"> • Promoting ethical behavior. • Making ethical decisions. • Building trust and integrity. <p>Outcome Tools and strategies for ethical leadership</p>

Time	Topic	Sub Topic	Description	Key Takeaways & Outcomes
			<p>trust. Through engaging discussions and case studies, attendees will navigate the complexities of ethical dilemmas, learning to balance organizational goals with moral responsibilities. This workshop is tailored for leaders, decision-makers, and individuals seeking to lead with integrity. Whether you're shaping organizational culture or enhancing your personal leadership style, spend an hour with me to delve into the ethical dimensions of leadership. Leave with a heightened awareness of ethical considerations, equipped to make responsible decisions that positively impact both your team and the broader community.</p>	
<p>1 hour</p>	<p>Motivation and Inspiring Others</p>		<p>Elevate your leadership impact in my invigorating 1-hour Motivating and Inspiring Others Workshop. Join me for an engaging session where participants will explore the art and science of motivation, discovering strategies to inspire individuals and teams toward excellence. Through dynamic discussions and interactive activities, attendees will gain insights into the psychology of motivation, effective communication techniques, and the power of positive reinforcement. This workshop is tailored for leaders, managers, and anyone aspiring to foster a motivating environment. Whether you're leading a team or seeking to enhance personal motivation skills, invest an</p>	<p><u>Key Takeaways</u></p> <ul style="list-style-type: none"> • Understanding what motivates individuals. • Creating a motivating work environment. • Inspiring and empowering others. <p><u>Outcome</u> Tools and strategies for motivating and inspiring others</p>

Time	Topic	Sub Topic	Description	Key Takeaways & Outcomes
			<p>hour to leave with practical tools and a renewed ability to ignite enthusiasm and drive. Don't miss this opportunity to become a catalyst for positive change, leaving a lasting impact in just one hour!</p>	
<p>1 hour</p>	<p>Leadership Challenges</p>		<p>Embark on a dynamic 1-hour Leadership Challenges Workshop, where we will confront and conquer the complexities of leadership. In this engaging session, participants will delve into real-world scenarios, exploring effective strategies to navigate challenges with resilience and strategic thinking. Through interactive discussions and exercises attendees will gain valuable insights into addressing common leadership obstacles, fostering team collaboration, and maintaining a steady course amid uncertainties. This workshop is tailored for leaders, managers, and those aspiring to leadership roles. Whether you're facing team dynamics, organizational shifts, or personal leadership dilemmas, invest an hour with me to leave with practical tools and a fortified mindset. Don't miss this opportunity to emerge better equipped to tackle leadership challenges, propelling yourself and your team toward success in just one hour!</p>	<p><u>Key Takeaways</u></p> <ul style="list-style-type: none"> • Addressing common leadership challenges. • Learning from real-world leadership scenarios. • Case studies and group discussions. <p><u>Outcome</u> Tools and strategies for tackling leadership challenges</p>

Time	Topic	Sub Topic	Description	Key Takeaways & Outcomes
1 hour	Personal Development and Self-Reflection		Embark on a transformative 1-hour Personal Development and Self-Reflection Workshop, a journey of self-discovery and growth. In this enriching session, participants will explore the power of self-reflection, assessing personal strengths and weaknesses. Through engaging activities and thoughtful discussions, attendees will set the stage for a personalized journey of continuous improvement. This workshop is tailored for individuals seeking to enhance their self-awareness, set meaningful goals, and create a roadmap for personal and professional development. Whether you're at a crossroads or simply eager to invest in your own growth, join me for an hour of introspection and empowerment. Leave with actionable insights, a renewed sense of purpose, and a plan to propel yourself forward on the path of lifelong development. Don't miss this opportunity to invest in yourself and emerge inspired in just one hour!	<p>Key Takeaways</p> <ul style="list-style-type: none"> Assessing personal strengths and weaknesses. Goal setting for leadership development. Creating a personal leadership development plan. <p>Outcome Tools and strategies for personal development and self-reflection.</p>
1 hour	Networking and Relationship Building		Maximize your professional potential with my dynamic 1-hour Networking and Relationship Building Workshop. Join me for an engaging session where participants will unlock the art of effective networking, cultivating meaningful connections for personal and career growth. Through interactive exercises and insightful discussions, attendees will gain practical strategies for building and	<p>Key Takeaways</p> <ul style="list-style-type: none"> Building professional networks. Relationship-building skills. Mentoring and coaching. Role-playing scenarios. <p>Outcome Tools and strategies for networking and relationship building.</p>

Time	Topic	Sub Topic	Description	Key Takeaways & Outcomes
			<p>maintaining professional relationships. This workshop is tailored for individuals at all career stages, offering valuable insights into the power of authentic connections, effective communication, and strategic relationship-building. Whether you're a seasoned professional or just starting your career journey, spend an hour with me to leave with actionable networking skills and a newfound confidence in cultivating lasting professional relationships. Don't miss this opportunity to elevate your networking game and position yourself for success in just one hour!</p>	
<p>1 hour</p>	<p>Feedback and Evaluation</p>		<p>Engage in our impactful 1-hour Leadership Feedback and Evaluation Workshop, where the power of constructive feedback transforms leadership effectiveness. In this insightful session, participants will explore the art of giving and receiving feedback, fostering a culture of continuous improvement. Through interactive discussions and practical exercises, attendees will gain valuable insights into effective evaluation strategies, performance assessments, and goal-setting. This workshop is tailored for leaders, managers, and anyone seeking to enhance their leadership impact. Whether you're providing guidance to a team or aspiring to refine your leadership skills, invest an hour to leave with practical tools and a refined approach to feedback and evaluation. Don't</p>	<p><u>Key Takeaways</u></p> <ul style="list-style-type: none"> • Providing and receiving constructive feedback. • Assessing leadership effectiveness. • Action planning for ongoing development. <p><u>Outcome</u> Tools and strategies for obtaining feedback.</p>

Time	Topic	Sub Topic	Description	Key Takeaways & Outcomes
			miss this opportunity to cultivate a culture of growth, elevate your leadership influence, and make a lasting impact in just one hour	
1 hour	Closing and Follow-Up		As we conclude our inspiring workshop, 'Beyond the Boardroom - Lead with Purpose,' I invite participants to reflect on their transformative journey toward purposeful leadership. In this closing session, I'll recap key insights, celebrate accomplishments, and provide a roadmap for continued growth. Participants will leave with a personalized action plan, equipped to integrate purpose-driven leadership into their professional and personal lives. My commitment extends beyond this hour; I encourage ongoing reflection, application, and collaboration. Join me in fostering a community of purposeful leaders, empowered to make a positive impact. Your journey doesn't end here – it's a stepping stone toward a purpose-driven leadership legacy. Thank you for being part of this enriching experience, and I look forward to witnessing the lasting impact you'll make as purposeful leaders in your respective spheres."	<p>Key Takeaways</p> <ul style="list-style-type: none"> • Summarizing key takeaways. • Establishing a plan for continued learning and application. • Collecting feedback for improvement. <p>Outcome</p> <ul style="list-style-type: none"> • Feedback from the workshop • Discuss opportunities for ongoing accountability

Total: 15 hours of programming that can be broken up into flexible chunks based on the participants needs.

Accountability Component

Once the program is over there is an opportunity to engage with my accountability services where I will continue to step with you through the journey to ensure you are successful in executing your career strategy. I have found that having someone there that you can reach out to when scenarios arise who understands your goals and aspirations. Some of the benefits of accountability are:

- **Increased Motivation:** Having someone to share your goals and aspirations with creates a sense of shared responsibility. Knowing that someone is counting on you and vice versa can boost motivation, making it more likely that you'll stay committed to your objectives.
- **Consistent Progress:** I will help you stay on track by providing regular check-ins and updates. This consistent communication fosters a sense of responsibility, encouraging you to make steady progress toward their respective goals.
- **Enhanced Goal Clarity:** Discussing your goals often involves clarifying and refining your objectives. This process of articulating your goals can lead to greater clarity, helping you define specific actions and milestones to achieve success.
- **Objective Perspective:** I will offer an objective viewpoint on your progress and challenges. They can provide constructive feedback, share insights, and help you see situations from a different perspective, leading to more informed decision-making.
- **Increased Accountability:** The clue is in the name – I will hold you accountable for your actions. The commitment to someone else creates a sense of responsibility, making it less likely for you to procrastinate or deviate from your goals.
- **Emotional Support:** Achieving goals often comes with challenges and setbacks. Having someone to share these experiences with can provide emotional support and encouragement. I will become a source of motivation during tough times and a celebratory companion during successes.
- **Building a Culture of Success:** When two individuals actively support each other's goals, a culture of success is cultivated. This mutual encouragement creates a positive and uplifting environment where both partners are more likely to achieve their aspirations.

Pricing

(15 participants max in the program at a time)

Entire Seminar

Service	Cost	Comments
Deliver Seminar	\$7500	This includes delivering the entire 15-week program
Materials	\$510	\$34 per participant
Accountability Follow Through	\$247/month	<p>Includes:</p> <ul style="list-style-type: none"> • 2: 45-minute coaching sessions per month • Email support • Private online network • Accountability check-in the weeks of no coaching sessions <p>Note: unused coaching session hours do not roll from month to month</p>

Cost Per Session (1 hour workshop, no more than 15 people in a session at a time)

Service	Cost	Comments
Leadership Styles	\$575	
Communication Skills	\$575	
Team Building and Collaboration	\$575	
Decision Making and Problem Solving	\$575	
Emotional Intelligence	\$575	
Time Management and Productivity	\$575	
Change Management	\$575	
Strategic Thinking	\$575	
Ethical Leadership	\$575	
Motivation and Inspiring Others	\$575	
Leadership Challenges	\$575	
Personal Development and Self-Reflection	\$575	
Networking and Relationship Building	\$575	
Feedback and Evaluation	\$575	